Georgia Urology has retained Tyler & Company for an exciting search for a President.

Mission Statement
Patients and patient care are our priority. We strive to deliver the highest possible quality of care to our patients and to be the pre-eminent urology practice in the region.

THE CLIENT: Georgia Urology is the seventh largest urology practice in the United States and the largest urology practice in Atlanta and the Southeast, with 43 urologists, 13 advanced practice providers (APPs), more than 30 office locations and six ambulatory surgery centers (ASCs).

Georgia Urology is comprised of 43 of Atlanta’s top board-certified urologists, many who are fellowship trained and have advanced specialty training in oncology, laparoscopy, infertility, incontinence and pediatrics. These experienced urologists use state of the art diagnostic equipment and advanced treatment techniques including robot assisted technology and many other laparoscopic and minimally invasive procedures to manage all urological problems in men, women and children.

Georgia Urology is also a leader in vasectomy and vasectomy reversal procedures. The group understands the sensitive and challenging personal decisions which sexuality and fertility issues present for individuals and couples.

For additional information regarding this successful, well-established, privately-owned physician practice, please visit: https://www.gaurology.com/about-us/

THE POSITION: This is a newly created position, reporting to the Chief Executive Officer, Jason Shelnutt, in tandem with Dr. Haber, the Managing Director. The President will work closely with the Executive Committee, which is comprised of partner-level physicians elected by the shareholders of the practice.
GEORGIA UROLOGY, P.A.
President

It is anticipated that the President will become Georgia Urology’s Chief Executive Officer when the current CEO retires in 24 months; the President will be groomed by the current CEO.

Having experienced exponential growth over the last 40+ years and recognizing the ever-evolving challenges that face the healthcare industry, Georgia Urology is seeking a President who can formulate and execute a strategic plan that will further elevate the practice on a regional as well as national level.

Responsibilities of the President include:
- Evaluate the group, assess the practice growth and determine new target markets.
- Work collaboratively alongside the Chief Executive Officer and Chief Operating Officer as well as with all parts of the practice to develop a comprehensive strategic plan with a focus on:
  - Technology and clinical processes
  - People and training
  - Communication
  - Market expansion
- The 31 office locations are organized into six “pods,” based upon geographic region; the incoming President will develop cohesiveness among the pods, working together to achieve common goals and objectives;
- Develop creative, productive ways to recruit and retain top talent.
- Identify opportunities to increase operational efficiencies and quality of service.
- Obtain a thorough knowledge of Georgia Urology's financial systems and reports and be able to use the reports to produce in-depth analysis of programs, services and service areas.
- Identify opportunities to improve financial performance, including charge capture and cash flow.
- Implement best practices.
- Develop strong working relationships with healthcare systems in and around the Atlanta region.
- Convert financial and statistical data to information that will be pivotal in identifying opportunities within Georgia Urology and developing additional sources of revenue.
- Monitor and assist in change implementation within Georgia Urology.

This is an outstanding opportunity to join a large physician practice, develop and implement a strategic plan, help the group continue to grow and succeed, and train alongside the CEO to hopefully succeed the CEO.

THE CANDIDATE: We are seeking an executive with at least seven years of progressive management responsibility in a physician practice. The ideal candidate will be an astute healthcare leader who can successfully guide intelligent physicians through the next stage of the physician group’s organizational development. Urology experience is a plus. An MBA, MHA or comparable advanced degree is preferred.
GEORGIA UROLOGY, P.A.  
President

Personal characteristics sought in candidates include:
- Diplomatic; outstanding physician relations skills;
- Persuasive; able to help set the course and strategy, as well as obtain physician buy-in;
- Strategic and visionary; well-developed aptitude for strategic planning and quantitative analysis;
- Facilitative and collaborative; able to bring diverse parties together and build consensus;
- Strong financial acumen;
- Excellent communication skills;
- Trustworthy;
- Able to make tough decisions;
- Strong work ethic;
- Confident; possesses an executive presence;
- Able to hire and retain top talent; and
- Dedicated and committed to the organization.

THE COMMUNITY: The large, energetic and cosmopolitan Atlanta is a booming regional center for the growing and prosperous American South. The Atlanta Metropolitan area hosts a population of more than five million, providing a bustling and diverse international community to prospective residents.

Atlanta hosted the Olympics in 1996 and has become a hotspot for the TV and film industry. Corporate facility investors and site consultants awarded Georgia as the #1 state for business climate four years in a row and the #1 state for business three years in a row. This business-friendly environment helps Georgia companies grow and highlights the vitality of the state’s economy. Several major Fortune 500 and Fortune 1000 companies are headquartered in Atlanta, including The Home Depot, The Coca-Cola Company, UPS and Delta Airlines.

The city is also home to the Hartsfield-Jackson Atlanta International Airport, the busiest airport in the U.S., providing flights to any domestic location and dozens of countries.
GEORGIA UROLOGY, P.A.
President

Atlanta's neighborhoods range from intimate art-filled dining and shopping districts to lofts and apartments nestled in the heart of downtown. The city encompasses all different lifestyles including young professionals, retirees and new families.

Home to dozens of parks and gardens, miles of trails and an abundance of nature preserves and green amenities, Atlanta offers a lot of outdoor activities. In addition, the north Georgia mountains are a short driving distance from Atlanta.

Atlanta’s Mercedes-Benz Stadium is a new, multi-purpose stadium, home to the Atlanta Falcons of the NFL and the Atlanta United FC of Major League Soccer. The Mercedes-Benz Stadium holds the record of the world’s largest halo board and is one of few football stadiums with retractable roofs. In addition, SunTrust Park, the new home ballpark for the Atlanta Braves, the city's Major League Baseball (MLB) franchise, opened in April of 2017.

Atlanta’s fine dining, shopping and rich history combined with fun family attractions, create a city with Southern charm and world-class sophistication. It’s easy to see why Atlanta is one of the most popular destinations in the Southeast to live and to visit. For additional information, please visit: https://www.atlanta.net/ and https://www.atlanta.com/.

COMPENSATION: An outstanding base, incentive plan, relocation assistance, and executive benefits package will be offered.

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